

The Olive Crest logo features a stylized olive branch icon to the left of the words "OLIVE CREST" in a serif font.

OLIVE CREST®

Strong Families, Safe Kids

2025 ANNUAL IMPACT REPORT

TRANSFORMING LIVES
ONE LIFE AT A TIME®

2025 ANNUAL IMPACT REPORT

■ MISSION

Olive Crest is dedicated to preventing child abuse by strengthening, equipping, and restoring children and families in crisis... **One Life at a Time®**.

■ VISION

A strong family for every child.

■ VALUES

GRACE

Compassion
Forgiveness
Encouragement

TRUTH

Honesty
Courage
Respectfulness

SERVANTHOOD

Perseverance
Responsibility
Giving



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TRANSFORMING LIVES ONE LIFE AT A TIME[®]



Every life changed at Olive Crest begins with a simple yet powerful belief: transforming the lives of children in crisis comes through the healing power of God, family, and community. Every child deserves to be safe, and every family deserves to feel strong and supported.

This year, I've witnessed countless moments of transformation that began with that belief—and with your generosity. I think of a young girl, a survivor of sexual exploitation, who walked into one of our safe homes, with a loving family, scared and silent. Through the care and support made possible by friends like you, she is now laughing, healing, and beginning to dream again. This is at the heart of our mission.



In the last year, Olive Crest touched the lives of nearly 50,000 children and families—each story unique, each one a reminder of why this work matters. A highlight of the year was the launch of **PROMiSE**, the Prevention and Restoration of Minors who have been Sexually Exploited, our new initiative to protect, heal, and restore children who have faced unimaginable trauma. Through **PROMiSE**, we are opening doors to drop-in centers, safe housing, specialized counseling, and the hope of a new beginning for youth in crisis in our communities.

As we look to the future, our vision is bold: to triple our impact and ensure that more children than ever know the safety of family and the joy of healing. Together, over the last four years, we've already raised over **\$90 MILLION** of our **\$150 MILLION GOAL** to expand housing, grow Children and Family Resource Centers, create more safe places for sexually exploited youth, grow life-changing services, and build a permanent endowment for generations to come.

We are so thankful for our core supporters, ambassadors of hope, volunteer leadership, churches, and volunteers. Your support ensures child safety, strengthens families, and creates pathways to brighter futures.

Thank you for believing in the power of family and for standing with Olive Crest to **TRANSFORM LIVES**, One Child, One Family, **One Life at a Time®**.

For the children,

A handwritten signature in blue ink that reads "Donald Verleur". The signature is fluid and cursive, with the first name being more prominent.

Donald Verleur | Chief Executive Officer



ISOLATION, ABUSE, EXPLOITATION & NEGLECT

In 2023, over
**546,000 children
in the U.S.** were
identified as victims
of abuse or neglect,
and isolation

THE HIDDEN THREAD RUNNING THROUGH EVERY CRISIS



buse. Exploitation. Neglect. On the surface, these may seem like separate and tragic crises facing children and families today. But beneath each is a surprisingly powerful—and often unseen—common thread: isolation and broken relationships.

According to the U.S. Surgeon General¹, loneliness and isolation are now considered a public health epidemic, with health risks equivalent to smoking 15 cigarettes a day. This is not about occasional solitude, but a deep isolation—where individuals, even surrounded by others, lack a support system or caring community.

Research finds that children in isolated households are at dramatically higher risk for neglect and emotional harm. In 2023, over 546,000 children in the U.S. were identified as victims of abuse or neglect, and isolation is recognized as a major risk factor.² One study found that individuals with a history of maltreatment feel significantly lonelier than their peers, with emotional neglect and abuse, in particular, having a strong link to lifelong loneliness.

Isolation intensifies other challenges—unemployment, single parenting, poverty—making crises even harder to escape. It also distorts judgment, erodes hope, and increases the likelihood of desperate or harmful decisions like abuse, neglect, and abandonment.³

Yet connection is proven to protect and heal. Olive Crest believes transforming the lives of children in crisis happens through the healing power of God, family, and community. Olive Crest is proud to play a significant role in facilitating connection through our Continuum of Care, ensuring safe homes, life skills, and crisis intervention services to rebuild these vital bonds.

¹U.S. Surgeon General (2023). Our Epidemic of Loneliness: The U.S. Surgeon General's Advisory on the Healing Effects of Social Connection and Community. Retrieved from <https://www.hhs.gov/sites/default/files/surgeon-general-social-connection-advisory.pdf>

²Drug Free America Foundation (2023). The Impact of Substance Use on Parenting. Retrieved from <https://drugprevent.org.uk/ppp/wp-content/uploads/2025/05/Impact-SU-Parenting-Eng-FINAL.pdf>

³Sharon F. Daley, Dulce Gonzalez, Arian Bethencourt Mirabal & Muriam Afzal (2025). Child Abuse and Neglect Retrieved from <https://www.ncbi.nlm.nih.gov/books/NBK459146/>

OLIVE CREST | CONTINUUM OF CARE

**PREVENTING
CHILDREN AND
FAMILIES FROM CRISIS**



ABUSE



NEGLECT



ISOLATION

**STRENGTHENING
SAFE HOMES**



SAFETY



BELONGING



STABILITY

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OLIVE CREST TRANSFORMS THE LIVES OF
children in crisis through the healing power
of God, family, and community.

EQUIPPING FOR LIFE



COUNSELING



EDUCATION



LIFE SKILLS

RESTORING STRONG FAMILIES



COMMUNITY



CONFIDENCE



PERMANENCY



WHEN YOU PARTNER WITH OLIVE CREST, YOU HELP
break the cycle of abuse and neglect by empowering
children and families to become healthy and productive.



ABUSE



NEGLECT



ISOLATION

ate one evening, a call came in to Olive Crest's 24-hour crisis helpline.

A mother—frantic and exhausted—was fleeing an abusive relationship with her three children, Mateo (11), Lila (6), and 3-week-old Jonah. She had no safe place to go, no family nearby, and nowhere to turn.

She was afraid. But she wasn't alone.

Within hours, Olive Crest mobilized an emergency safety net. A trained Olive Crest host family opened their home to the children so their mother could receive the urgent medical care she needed—she was recovering from childbirth and domestic abuse. Despite a language barrier, the family wrapped the children in love and normalcy, cooking familiar meals and even organizing a “sibling sleepover” to ease their fears.

Meanwhile, the Olive Crest team rallied behind the mother, connecting her with health services, counseling, and resources to help her begin rebuilding her life.

Over the next few weeks, something remarkable happened: the children smiled again. Mateo began playing soccer with the host family's son. Lila loved helping in the kitchen. And baby Jonah—once restless and fussy—slept peacefully in the arms of someone who cared. Their mother, now stabilized and supported, wept with gratitude during a video call, whispering through tears, “Thank you for helping me keep my family together.”

This is what it means to step into crisis with compassion.

Thanks to a generous, compassionate community, Olive Crest responds immediately when children and families face the unimaginable. In the past year alone, Olive Crest has provided safe homes, practical resources, and emotional healing for thousands of families just like this one.

*Thanks to a generous, compassionate community,
Olive Crest responds immediately when children
and families face the unimaginable.*

A photograph of three children of Asian descent. A young boy in a light blue shirt is on the left, smiling and looking down at a soccer ball. A young girl in a purple shirt is on the right, smiling broadly and looking towards the camera. In the foreground, a baby in a light green shirt is also smiling and looking at the soccer ball. The background is a soft-focus outdoor setting.

PREVENTING CHILDREN AND FAMILIES FROM CRISIS

A close-up photograph of a man and a young girl. The man, on the right, has dark, wavy hair and a beard, and is smiling warmly at the girl. The girl, on the left, has light brown hair and is also smiling, looking up at the man. She is wearing a blue and white floral dress. The background is a soft-focus green landscape, suggesting an outdoor setting. A blue vertical bar is on the left side of the image.

STRENGTHENING SAFE HOMES

When 26-year-old Michael became the sole caregiver for his daughter, Ava (4), he was determined to give her the safe and loving life she deserved. But raising a young child alone, while working full time and managing the weight of daily responsibilities, left him exhausted and unsure where to turn.

Michael was doing everything he could to keep things afloat. What he really needed was time to breathe, to learn, to grow into the father he wanted to be. While Michael began receiving guidance on parenting and healthy ways to manage stress, the Garcias, an Olive Crest host family, welcomed Ava into their home.

The Garcias provided a warm, nurturing environment where Ava could feel safe and cared for. They read books with her, kept up on her bedtime routine, and made sure she felt secure while her dad focused on building a more stable future.

But their support didn't stop with Ava.

The Garcias supported Michael every step of the way, encouraging him, cheering him on, and reminding him he wasn't alone. They offered parenting tips, shared their own experiences, and treated Michael like family.

With that kind of community behind him, Michael made incredible strides. He leaned into the tools and services Olive Crest offers, asking questions, and applying new parenting skills right away. **As he grew, so did Ava—her behavior improved, her connection with her dad deepened, and their home life was transformed.**

Today, Michael and Ava are thriving. They've moved into a safer home, built a strong daily rhythm, and found a trusted babysitter. Most importantly, their bond is stronger than ever.

"This journey changed me," Michael says. "Because of Olive Crest and the Garcias, I can give Ava the future she deserves."

"This journey changed me," Michael says. "Because of Olive Crest and the Garcias, I can give Ava the future she deserves."



COUNSELING



EDUCATION



LIFE SKILLS

When Valerie first came to Olive Crest, her world was spinning out of control. After her caregiver suddenly lost housing, Valerie was placed in a temporary shelter where conflict, instability, and negative influences took their toll. With nowhere safe to land and no one to trust, she disappeared.

Valerie was missing for weeks. Those closest to her feared the worst, especially when they learned she had been pulled into the devastating world of sexual exploitation.

But Valerie is a fighter. In a moment of clarity and courage, she reached out to a safe adult she had come to trust. That phone call changed everything.

With support from Olive Crest and her new community of care, Valerie began the long journey of healing. She faced setbacks, changing homes and struggling to re-engage in school—but she didn’t give up. Eventually, Valerie was able to secure an apartment, and for the first time, she felt safe.

Today, she is thriving. She’s back in school and on track to graduate with her bachelor’s degree in 2026. She dreams of working in construction, creates breathtaking artwork in her free time, and even supported a law enforcement operation to help identify those who harmed her, turning her pain into power.

Valerie’s journey isn’t over, and challenges remain. But she’s walking forward with resilience, purpose, and a whole community cheering her on.

*Valerie’s journey isn’t over, and challenges remain.
But she’s walking forward with resilience, purpose,
and a whole community cheering her on.*

A young woman with brown hair tied back is sitting in a grey armchair, painting on a wooden easel. She is wearing a white t-shirt and blue jeans. She holds a paintbrush in her mouth and another in her right hand, applying paint to the canvas. A palette with various colors is in her left hand. The background shows a modern living room with a grey sofa, a red cushion, and a black shelving unit with plants and decorative items. The text 'EQUIPPING FOR LIFE' is overlaid in the top right corner.

EQUIPPING FOR LIFE



RESTORING STRONG FAMILIES



COMMUNITY



CONFIDENCE



PERMANENCY

When Lucas (8), a bright and energetic boy with learning disabilities, needed a place to grow and thrive, the Thompsons, a wonderful Olive Crest family, stepped in. They opened their home and their hearts, creating a safe, loving space where Lucas could flourish. Eventually, they became his forever family.

Later, when Lucas's younger sister, Allison, was born with complex medical needs and needed support, the Thompsons welcomed her, too. Though Allison later returned to live with her mother, Sarah, they all remained close.

Sarah struggled to keep a steady job. Several daycares had turned Allison away due to her medical challenges. Wanting to help, the Thompsons took the steps necessary to provide in-home care so Sarah could continue working and building a stable future.

The Thompsons' support extended to helping Sarah navigate paperwork and applications for additional assistance, planning Allison's birthday party, and helping her find a reliable car.

Families like the Thompsons ensure that children and parents in crisis experience the power of belonging, stability, and unconditional support. They are living proof that one strong family can change many lives for the better.

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Teen and Young Adult Housing, Los Angeles (left), Swenson Family Foundation Campus, Renovated and Expanded Children and Family Resource Center, Santa Ana, CA (top right), RSI Dream Communities, Teen Apartment Homes, Santa Ana, CA (bottom right)



TRANSFORMING LIVES

A \$150 Million Comprehensive Campaign for Hope, Healing, and the Future

Across the nation, children and families face urgent crises that threaten their safety and stability.

Every day, five children die due to abuse and neglect; 4.2 million youth experience homelessness annually; and 60% of children trafficked into sexual exploitation come from the child welfare system.

These heartbreaking realities call for bold, sweeping solutions.

Olive Crest's **\$150 million Transforming Lives Campaign** is answering this call. The six-year initiative aims to reach **1.2 million children, teens, young adults, and families in crisis by 2030** through expanded programs and vital infrastructure. With \$77 million dedicated to capital projects and a permanent endowment fund, and \$73 million focused on growing life-changing services, the capital campaign serves as a roadmap to lasting impact..



Crest Cottages, Riverside



Children and Family Resource Center, Las Vegas

OLIVE CREST'S COMPREHENSIVE CAPITAL CAMPAIGN

KEY PRIORITIES INCLUDE:

1 Preventing Teen Homelessness with New Youth Housing

The construction of new youth housing and the expansion of support resources will allow us to **double the housing and services available to teens and young adults** who have aged out of the child welfare system, better preparing them for adulthood.

2 Expansion of Children and Family Resource Centers

These community hubs offer parenting education, counseling, crisis intervention, and family support. The campaign's funds enable renovations and expansions to increase the number of families served.

3 Healing Survivors of Sexual Exploitation

Olive Crest's **PROMISE** initiative offers trauma-informed care to minors rescued from sex trafficking, helping them reclaim their voices and rebuild their futures. Campaign support is strengthening this critical work.

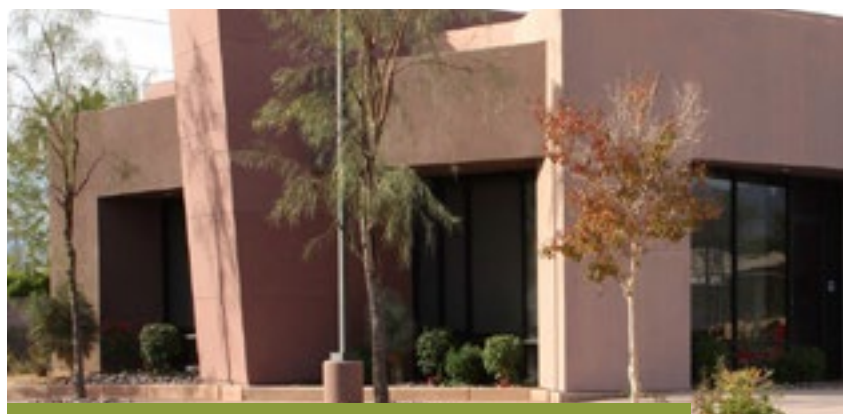
4 Long-Term Financial Stability

Establishing a permanent endowment fund ensures the sustainability of new facilities and programs, securing Olive Crest's mission for generations to come.

CEO Donald Verleur states, **"Together with community and faith leaders, we are transforming lives—One Life At A Time®. This campaign invites donors to help create a future where every child experiences safety, love, and belonging."**



Hope Refuge, Santa Barbara County



Children and Family Resource Center, Coachella Valley



A COMPREHENSIVE RESPONSE to Combating the Sexual Exploitation of Minors

With child and youth sex trafficking on the rise, Olive Crest is taking bold action. In 2024, Olive Crest launched the **PROMiSE initiative (Prevention and Restoration of Minors who have been Sexually Exploited)** to confront this urgent crisis head-on. PROMiSE combines safe, stable housing with trauma-informed care to help survivors reclaim their lives. **By 2027, the initiative aims to serve at least 150 sexually exploited youth—each one a life worth protecting and restoring.**

PREVENTION AND RESTORATION OF MINORS WHO HAVE BEEN SEXUALLY EXPLOITED

THE INITIATIVE CENTERS ON FIVE KEY COMPONENTS:

1 Drop-In Centers

These facilities provide immediate, no-strings-attached access to basic needs, safety, and essential services including meals, clothing, counseling, educational resources, and vocational training.

2 Rapid Response Teams

Operating 24/7, these highly trained mobile teams provide crisis intervention and in-home support tailored to each family's needs. Comprised of clinicians, trained mentors, and family support partners, they stabilize youth in their current environments while building long-term resilience and emotional well-being.

3 Safe Housing

Teen and Young Adult Housing

Safe and supportive housing options give 16- to 18-year-olds a secure space to develop independence, life skills, and confidence as they transition from crisis to stability.

4 Trained Families

Specialized, loving families provide safe, consistent care for children who have experienced sexual exploitation, creating nurturing environments where healing can begin.

5 Residential Homes

Intensive, trauma-informed care to sex-trafficked minors, in a residential setting, emphasizing restoration and empowerment.

Supported by partnerships with law enforcement, Local Human Trafficking Task Forces, District Attorney's community agencies, and generous donors, **PROMiSE is a vital step in ending exploitation and restoring lives through connection, safety, and care.**

2025 FINANCIALS



48,550

CHILDREN & FAMILIES IN CRISIS
**STRENGTHENED
& IMPACTED**

FUNDING SOURCES

Public Funding

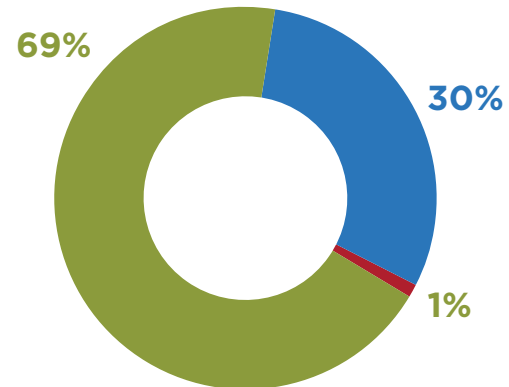
Health Care Agency	\$20,989,300
Children and Family Services	\$48,938,450
Department of Education	\$6,599,891

Contributions

Annual Contributions	\$14,391,952
Capital Contributions	\$13,306,788
Endowment Contributions	\$1,105,856
Special Events	\$2,785,518
In-Kind Contributions	\$1,685,197

Other

Rental, Investment & Other Income	\$753,757
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FUNDING ALLOCATION

Programs

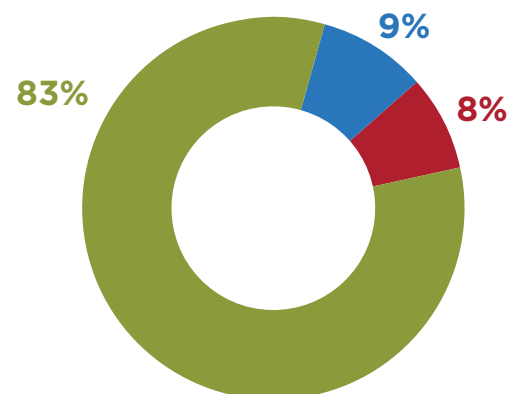
Prevention	\$3,287,729
Strengthening Safe Homes	\$30,583,578
Equipping for Life	\$25,199,540
Restoring Strong Families	\$13,337,376

General & Administrative

\$7,450,512

Development

\$7,363,249







OUR IMPACT



5,000

CHILDREN & FAMILIES
**SERVED
DAILY**



3,220,677 VOLUNTEER HOURS
WITH A **\$50,548,772** COST SAVINGS

103,387



COUNSELING SESSIONS

92%



of children in our care found
SAFETY & STABILITY

414,165



SAFE NIGHTS FOR
children and youth

833



transitional aged youth
EQUIPPED FOR LIFE



OLIVE CREST LEADERSHIP

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Dr. Don and Lois Verleur

Thank you for believing in the power of family and for
standing with Olive Crest to **TRANSFORM LIVES,**
One Child, One Family, **One Life at a Time®.**



OLIVE CREST
Strong Families, Safe Kids

**THANK YOU FOR
TRANSFORMING LIVES!**

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