



OLIVE CREST®

Strong Families, Safe Kids

**VEGAS CARES ABOUT KIDS:
*TRANSFORMING LIVES CAMPAIGN***

LETTER FROM OUR EXECUTIVE DIRECTOR



Dear Friends of Olive Crest,

Five kids die every day from abuse and neglect. Every ten seconds, a report of child abuse or neglect is made in the United States. In Nevada, we are positioned to prevent child abuse and neglect. Will you join me to Stop Child Abuse Now?

I am honored to lead Olive Crest in Nevada. For more than two decades, I've dedicated myself to helping people achieve positive change, driven by the hope someone gave me when I needed it most.

Twenty-three years ago, I was battling drug addiction, violence, and a lack of self-worth. I lost my daughter to the child welfare system due to her cocaine exposure at birth. My wife and I struggled with drug addiction throughout her pregnancy.

A moment of clarity allowed me to recover, work a recovery program, and make real life changes. Today, my twenty-three-year-old daughter is thriving, but the journey was long and hard. Once in the child welfare system, it's difficult to get out, and many never reunify without help.

At Olive Crest, we instill hope daily, which has an 80% chance of facilitating change. This hope helped me get sober, have four biological children, adopt four more, and host many foster kids. I am dedicated to helping people in Nevada reach their full potential, never settling for mediocrity. As a husband, father, and person whose story demonstrates the courage, tools, and persistence needed for real-life change, I am whole-heartedly committed to our mission.

In the three minutes it will take you to read this document, almost twenty new cases of abuse will have been reported. We are taking a stand to protect these children and help them and their families address this horrific tragedy with programs and services to create strong families and keep kids safe. We invite you to stand with us to keep kids safe and families strong.

Olive Crest in Nevada is the premier agency in affecting positive life change for those we serve. We have transformed nearly 32,000 lives over the last 22 years. Olive Crest is dedicated to preventing child abuse by strengthening, equipping, and restoring children and families in crisis... One Life at a Time.® Everyone Can Do Something...What's Your Something?

Love Strong,

A handwritten signature in black ink that reads "J. Monaghan, CPC, LCADC-S". The signature is stylized with a large, sweeping initial "J".

Jimmy Monaghan, CPC, LCADC-S

5 kids die daily from abuse and neglect in the United States

OUR MISSION

Olive Crest is dedicated to preventing child abuse by strengthening, equipping, and restoring children and families in crisis... One Life at a Time.®



Every 10 seconds there is a report of child abuse or neglect in the United States



OUR VISION

A strong family for every child.

OUR MODEL | CONTINUUM OF CARE

Olive Crest transforms the lives of children and families in crisis through the healing power of God, family, and community.



2,583 children entered the foster care system in Nevada in FY2024

OUR HISTORY

1973 First Foster Home Opens
Founders, Dr. Don and Lois Verleur took in four teenage girls and opened their first home for children.

1978 Olive Crest in Inland Empire CA Launches

1988 Olive Crest in Los Angeles CA Launches

ENDING CHILD ABUSE AND NEGLECT

Nearly 21% of households in Nevada, many led by single mothers, live in poverty and lack essential support systems

There were over 35,000 calls to Child Protective Services in Clark County in FY2024

Olive Crest, founded in 1973, has been serving Southern Nevada since 1997, focusing on preventing child abuse and neglect. Our proven Continuum of Care model helps stabilize and strengthen families in crisis, preventing children from entering the child welfare system. For over 28 years, Olive Crest has provided life-changing services for children and families in crisis throughout Clark County. Southern Nevada faces some of the highest crime and transiency rates in the region, along with low-income levels. Nearly 21% of households in Nevada, many led by single mothers, live in poverty and lack essential support systems. Given these alarming statistics, and our commitment to strengthening the family, we asked, “How can Olive Crest not only meet the needs of the increasing number of children and families in crisis, but also get ahead of the problem and prevent child abuse and neglect?”



1994 Family Preservation Program Established

1997 Olive Crest in Nevada Launches

1999 Olive Crest in Washington Launches

2000 Olive Crest in San Diego CA Launches

OUR PROGRAMS

Our systemic approach addresses root causes to prevent child abuse and neglect and to keep families together. These programs meet physical and emotional needs and educate parents to build strong, stable families, where children are safe and thriving.

Isolation is the most significant factor contributing to child abuse and neglect, so early intervention is crucial. We connect with families to provide support through three key pathways: Strengthening Families, Providing Safe & Loving Homes, and Equipping for Life Teens & Young Adults who have aged out of foster care. Each approach layers in mental and behavioral health support to help break generational cycles of abuse and neglect.



2011

Differential
Response
Program &
Family Resource
Center Launch
in Nevada

2013

Strong Families Program
Launches in Nevada

Olive Crest in Nevada
moves to its current
location on Rancho Dr.

2016

Teen & Young Adult Program launches
in Nevada with help from Bank of
America's Neighborhood Builders Grant.



OUR THREE KEY PATHWAYS:

Strengthening Families

Through Strengthening Families, our Continuum of Care serves families by first addressing the primary root causes of child abuse and neglect (often through one-to-one in-home support), including economic and housing instability, substance abuse, mental health issues, and isolation, then layering in the family supports necessary for growth and thriving.

Providing Safe & Loving Homes

As a Licensed Specialized Foster Agency, we certify families with Clark County Department of Family Services and offer above and beyond support throughout the foster experience to provide safe & loving homes and to maximize child development and well-being, such as support groups, on-staff therapists, a 24/7 phone line, Treatment Specialists in the home once a week, and more.

Equipping for Life

Our Teen & Young Adult Independent Living Program equips former foster youth for life by helping them launch into adulthood with the support they need to prevent homelessness, achieve independence, and ultimately to thrive. We provide mental and behavioral health services, housing, employment assistance, mentoring, and life/job skills training.

2022

Olive Crest
in Santa
Barbara
Launches

2023

Over 6,000
Children &
Families
Served in
Nevada

**IN THE PAST 12 MONTHS, WE HAVE SERVED
OVER 6,000 FAMILIES AND CHILDREN,
SURPASSING ALL PREVIOUS YEARS.**

TESTIMONIALS

“

***I believe that every child deserves
a safe and loving home.***

”



***Olive Crest
has served
9,396
Children &
Families in
Nevada
Since 2022***

When a family seeking help walks through the door of Olive Crest, I am reminded of my own journey... I believe that every child deserves a safe and loving home. Olive Crest is equipping families with the tools necessary to make safe and loving families a reality for many children.

-Amber Danoski, Volunteer

“

***Healing begins
within, but together,
we're stronger.***

”



Every family looks different. As a foster parent, it isn't always advice that I am looking for but an ear to hear, a shoulder to cry on, and more knees to get dirty from praying hard for families. When the children act out beyond what I know how to manage, having a human being answer the phone without judgement to help me and the children work together towards a solution... I can't imagine parenting without the Olive Crest team.

-Sarah, Foster Mom

**I can't imagine
parenting without
the Olive Crest Team**



What sets Olive Crest apart is not only their commitment to my personal success but also their emphasis on bettering the community...Healing begins within, but together, we're stronger, and together, we can uplift and support those who need it most.

-Amari, Teen & Young Adult Program Participant

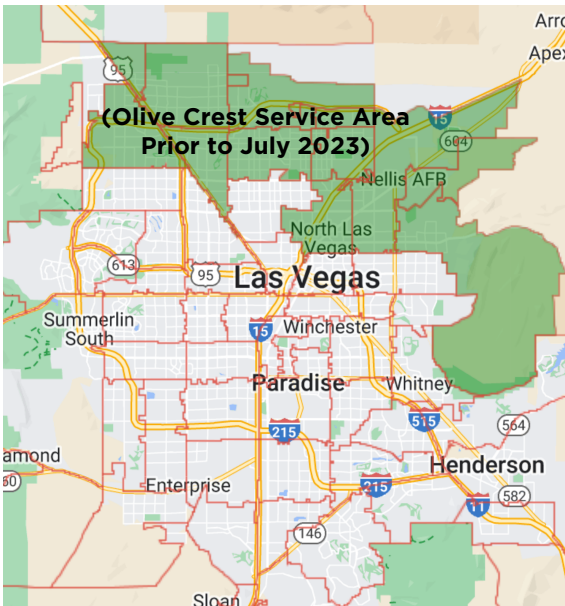
Nearly 4,000 children are in the child welfare system in Nevada

VEGAS CARES ABOUT KIDS

To meet the great needs of our community, Olive Crest proposes campuses with Children & Family Resource Centers (CFRC) and housing for Teen & Young Adult Independent Living program participants. Families need support to ensure safe, abuse-free lives for their children, and former foster youth need help transitioning into adulthood and self-sufficiency. Additional staff and clinicians will be necessary to support these efforts.

Children and Family Resource Center Renovation (\$250,000)

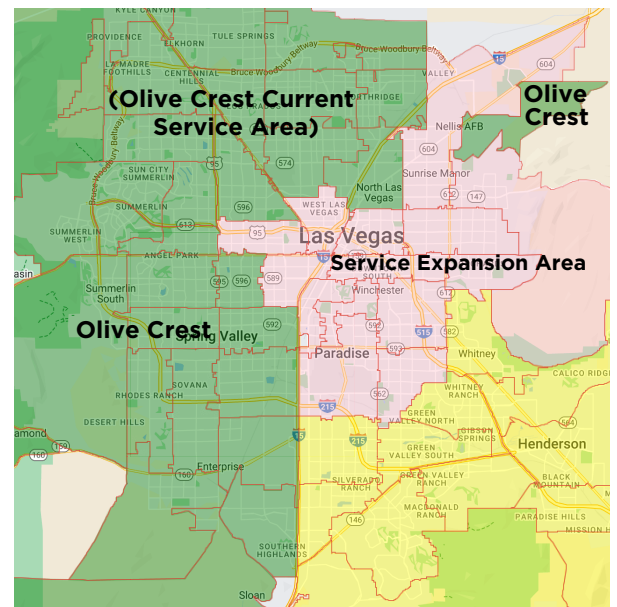
The new CFRC, spanning 10,000 square feet, will address isolation, offer mental health services, provide care coordination and case management, deliver on-going programs, as well as meet emergent needs and provide tangible supportive items, and so much more. **CFRC will serve approximately 10,000 additional individuals.**



North Campus (\$15,000,000)

North Campus will offer housing for the Teen and Young Adult Program and CFRC wraparound services. The housing will feature 16 apartments for 30 youth who have aged out of foster care, each receiving mental wellness services, mentorship, life skills training, and educational support. The CFRC resources available to the Teen & Young Adult

Program and the community will help break generational cycles of abuse. **North Campus will serve approximately 12,000 individuals which is double our current service impact.**



Mental & Behavioral Health and Occupational Therapy (\$1,300,000)

The rising needs of families and the community necessitate enhanced Mental and Behavioral Health services. The new CFRC buildings will connect more families to immediate support and improve care coordination. Adding Occupational Therapy services will enhance our Continuum of Care, allowing professionals to work together to help clients achieve their goals and truly break generational cycles of abuse and neglect.

Endowment (\$5,000,000)

We will launch an endowment fund to create overall sustainability for our programs. Attaining a \$5,000,000 goal during this campaign will help build a financial foundation for the future.

OLIVE CREST IN NEVADA BUDGET

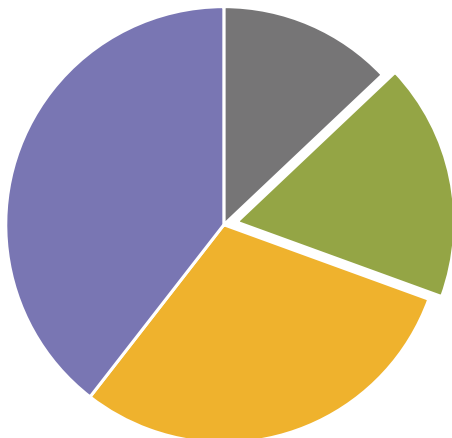
OUR \$25 MILLION CAMPAIGN

	YEAR 1 FY25	YEAR 2 FY26	YEAR 3 FY27	TOTAL
ONE TIME CAPITAL PROJECTS				
Children & Family Resource Center Renovation	\$500,000			\$500,000
North Campus	\$5,000,000	\$5,000,000	\$5,000,000	\$15,000,000
TOTAL	\$5,500,000	\$5,000,000	\$5,000,000	\$15,500,000

PROGRAMS & OPERATIONS				
Strengthening Families	\$1,425,000	\$1,525,000	\$1,625,000	\$4,575,000
Providing Safe & Loving Homes	\$1,000,000	\$1,200,000	\$1,400,000	\$3,600,000
Equipping for Life	\$650,000	\$700,000	\$750,000	\$2,100,000
Mental & Behavioral Health/ Occupational Therapy	\$250,000	\$500,000	\$550,000	\$1,300,000
TOTAL	\$3,325,000	\$3,925,000	\$4,325,000	\$11,575,000

Gov't Grants & Reimbursements	\$2,000,000	\$2,300,000	\$2,500,000	\$6,800,000
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TOTAL ONE TIME CAPITAL PROJECTS	\$15,250,000
TOTAL PROGRAMS & OPERATIONS	\$11,575,000
(MINUS) GRANTS & REIMBURSEMENTS	(\$6,800,000)
TOTAL PLANNED ENDOWMENT	\$5,000,000
CAMPAIGN TOTAL	\$25,025,000



PROGRAMS & OPERATIONS
TOTAL ONE TIME CAPITAL PROJECTS
ENDOWMENT
GOV'T GRANTS & REIMBURSEMENTS



HOST COMMITTEE

Chair: Missy & Dan Young, Senior Fellow & Former CIO, Switch

Erin J. Anderson, CEO & President, A. Gary Anderson Family Foundation

Joe & Cynthia Asher, Chair, Board of Trustees, Woodrow Wilson International Center for Scholars

John & Teri Bailey, Partner, Bailey Kennedy

Ernie Becker V & Caren Becker, Co-Owner, Five Gen Management

Dr. Kristen Beling, DDS, Secretary, Albert & Elaine Borchard Foundation

Chad & Leia Brown, CEO, Chad Brown & Associates, LLC

Nancy Brune, Councilwoman, City of Las Vegas, Ward 6

Steve & Deana Campbell, Philanthropists, Community Leaders

Pastor Brett & Cindy Capaci, Senior Pastor, Shadow Hills Church

Tim Cashman, President, The Cashman Companies

Pastor Paul & Annie Chong, Senior Pastor, Las Vegas Presbyterian Church

Jeffrey M. & Kenna Cooper, CPA, Partner, Rubin Brown LLP

Spyro & Brittany Costopoulos, SVP, Corporate Initiatives, Wynn Resorts

Rev. David Dendy, Senior Pastor, Mountain View Presbyterian Church

Kris Engelstad, Trustee and CEO, Engelstad Foundation

John S. Flynn, SVP of Global Security Strategy & Aviation, MGM Resorts

Dame Dr. Diana Frink, CEO, The Cherokee Rose Inc. Humanitarian Services

Josh & Krystal Galindo, Founders & Owners, Galindo Group Real Estate

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Daniel & Deborah Golceker, Owners, Morgan Taylor Jewelers; Real Estate Agent, Simply Vegas

Carolyn Goodman, Mayor, City of Las Vegas

Evan & Layla Green, President, Evan & Layla Green Family Foundation

Mario Heidke, SVP Corp Human Resources Operations, Caesars Entertainment

Jihyuck Hwang, CEO, Kanji Corporation

Morris & Judith Jackson, CEO, Valhallan Esports & Legacy Leaders, Hotel Developer; Founder of Premiere Sports & Entertainment, Entrepreneur

Azim & Sara Jessa, Team Leaders, The Jessa Group @ Urban Nest Realty

Jim & Carol Jimmerson, ESQ, Senior Partner, Jimmerson Law Firm; CEO, Executive Las Vegas

Jan Jones Blackhurst, Fmr. Mayor of Las Vegas

Elizabeth Kagele & Malcom Morgan, Philanthropists, Community Leaders, Entrepreneurs

Glen & Robynn Lerner, Founder, Lerner & Rowe

Kristine Lingle-Griffith & Seth Griffith, VP Marketing, AEG Presents

Bob & Polly List, Fmr. Governor, State of Nevada

Sue & Paul Lowden, Fmr. Senator, State of Nevada; Fmr. Hotelier

Rosa & Victor Lucero, VP, Small Business Relationship Manager, Nevada State Bank

Frank & Bonnie Martin, Owner, Martin-Harris

Construction **Punam Mathur**, Executive Director, The Elaine P. Wynn & Family Foundation

Jerrie Merritt, SVP, Community Development Manager, Bank of Nevada

Monica Moradkhan, VP, Community Relations, Wynn Resorts

Gene & Angie Nakanishi, Owners, Osaka Japanese Bistro

Shanta Patton-Golar & Jeremy Golar, Realtor, Patton & Associates

Pastor Shane & Darla Phillip, Senior Pastor, The Crossing Church

Dr. John & Shelley Rhodes, MD, President and CEO, Optum Nevada

Jennifer & Raymond Ronquillo, SVP, National Operations Executive, Bank of America

Robert & Shelby Spillane, Linebacker, Las Vegas Raiders

Clara (Claire) Thomas, Assemblywoman, State of Nevada, District 17

Bill & Laura Wadley, Owners, Impact Companies

Dr. William F. Waggoner, DSS, MS & Linda Ann

Waggoner, MFT, Chief Dental Officer, NuSmile Crowns

Rev. Kelcey West & Rev. Carmen West, Senior Pastor; Women's Pastor, Nehemiah Ministries

Dr. Amel Youssef, OD, Owner, Vision by Amel

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