

The Olive Crest logo features the words "OLIVE CREST" in a serif font, with a registered trademark symbol. To the right of the text is a vertical line, followed by a large number "5" and a circular icon containing a stylized olive branch with three leaves.

OLIVE CREST®

Strong Families, Safe Kids

5



2023 ANNUAL IMPACT REPORT

Serving children and families in crisis
in the Western United States since 1973.

MISSION

Olive Crest is dedicated to preventing child abuse by strengthening, equipping, and restoring children and families in crisis...

One Life at a Time®.

VISION

A strong family for every child.

VALUES

Grace | Compassion, Forgiveness
Encouragement

Truth | Honesty, Courage, Respectfulness

Servanthood | Perseverance,
Responsibility, Giving



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A MESSAGE FROM THE CEO

“Olive Crest has served more children and families this year than any other previous year in our history.”



DEAR FRIENDS,

As we reflect on the past 50 years of Olive Crest’s journey, we are filled with immense gratitude and an overwhelming sense of accomplishment. Since 1973, Olive Crest has been dedicated to strengthening, equipping, and restoring children and families in crisis, and this year, as we celebrate our 50th anniversary, we stand proud of all that we have achieved with the faithful support of our friends, families, and champions.

Over the years, we have witnessed countless stories of resilience, hope, and transformation. We have seen children who, despite facing unimaginable challenges, have triumphed over adversity. We have watched families rebuild their lives and find strength in unity.

Through it all, Olive Crest has been a beacon of hope for those who need it most, but our success would not have been possible without the collective efforts of our invaluable church and business partners, volunteers, advocates, team, and generous donors. Together, we have built a community that understands the urgency of our mission and the profound impact it has on the lives of children and families in crisis.

What started as a home for just four teenage girls has grown into an organization that provides safety, belonging, and stability for 5,000 children and families everyday through loving homes, education, counseling services, and so much more. One thing that has never wavered in the last 50 years is our commitment to the well-being of children and families.

Looking ahead, our vision remains steadfast. With the goal to serve 1.2 million children and families by 2030, we will continue to be at the forefront of comprehensive and compassionate support and services. We will strive to expand our reach, continuously seeking out new and effective ways to make a lasting difference in the lives of those we serve.

As we celebrate this momentous occasion, and you take a look at the impact you have been a part of this last year, we wanted to take a moment to say thank you – for your unwavering dedication, support, compassion, and care, and for making children and families feel seen, heard, and understood. It is because of you that we can celebrate 50 years of transforming lives.

With deepest gratitude,

Donald Verleur
CEO, Olive Crest

*Religion that God our Father accepts as pure
and faultless is this: to look after orphans and
widows in their distress...*

James 1:27



EXECUTIVE TEAM

Donald A. Verleur II, MBA
Chief Executive Officer

Justin Laird, CPA
Chief Financial Officer

Stephen Christensen
Chief Development Officer

Sharon Dean
Chief Administrative Officer

Annamarie Dachtler
Executive Director, Los Angeles

Kerri Dunkelberger
Executive Director, Orange County
and San Diego County

Tracy Fitzsimmons
Executive Director, Inland and
Desert Communities

Paul LaRose
Executive Director, Pacific Northwest

Jimmy Monaghan, CPC, LCADC-S
Executive Director, Nevada

FOUNDERS

Dr. Don and Lois Verleur

**BOARD OF
DIRECTORS**

James Woodside
Chairman of the Board
Oltmans Construction Co.

Lucas Baerg
PriceSpider

Stephanie Byerly
Attorney

Jill Wallace
Casala Group, Inc.

Joe Cesta
CBRE

Paul Rygalski
Managed Mobile, Inc.

William Potter
MessageBroadcast

Erin Burke
Jones Day Law Firm

Paul Nienow
Nienow & Tierney, LLP

Breaking generational cycles of abuse and neglect...

One *life* at a Time®


CONTINUUM OF CARE

The continuum of care shows the proven process from crisis to safety, education, and community.



As a partner with Olive Crest, you help children and families in crisis to

break the cycle of child abuse and empower become healthy and productive.



CHILDREN & FAMILIES IN CRISIS

When 12-year-old Zachary and his family came to Olive Crest, they were all overwhelmed with a handful of challenges. **Zachary experienced intense emotions, making him lash out in fits of**

rage and neither of his parents knew the best way to address his behaviors. His reading abilities were at a second-grade level, which was frustrating for him as a sixth grader. His family had never been connected to a community of support and didn't know who to turn to for any sort of assistance.

Once connected to Olive Crest, both Zachary and his parents received the resources they needed. Amazingly, Zachary's attitude and behavior began to change. He was able to be involved in activities such as boy scouts and baseball to encourage him and give him several new and exciting life experiences. **Zachary's anger, confusion, and negativity began to fade, and he was able to express himself more openly.** In addition, Zachary's parents have learned different tips and tricks to address Zachary's behaviors when they arise.

Zachary is now **reading at a higher grade level and is excelling in school and at his extra-curricular activities!** His parents have found a community to rely on who will be there to support them every step of the way.



ABUSE



NEGLECT



ISOLATION

SAFE HOME



SAFETY



BELONGING



STABILITY

Children in crisis, like Naomi, often come from extremely volatile environments. Many have been **deprived of basic physical and emotional needs** and haven't been able to mature in a well-balanced way. **When surrounded with positive relationships, these children begin to thrive.**

"I was born into a family of ten. I grew up on the streets with my mom and siblings, and I've never met my dad. At the age of four, my mom left one of my sisters and I at a homeless shelter, and never returned.

My sister and I moved around a lot and never stayed in one home. I remember at one particular home we went to, I got picked on, beat up, and teased constantly, but no one ever believed me. They told me I was crazy and locked me away from everyone. I felt isolated.

***I finally got fed up with the way I was being treated and I started to act out.** I was moved to a different home and separated from my older sister. That's when I first came to Olive Crest.*

***I was placed with an Olive Crest family, who were very welcoming and tried to make sure I was a part of their family, which was new to me.** The only thing I knew how to do was isolate myself, but they still insisted I was part of the family.*

*I got registered for school, but my Olive Crest mom, Brittany, quickly learned that there were gaps in my learning. **She advocated for me and my education and began working with me so that I could get caught up.***

*High school was a whole new can of worms, but **Brittany was always there, and she fought for what was best for me.** This past year, I got a scholarship from the school district for my achievements in school. Only one student in the whole district gets the award, and I was honored to receive it.*

***I graduated from high school this past June and will be attending a community college in the fall.** Although I am unsure exactly what I want to study, I do know that I want to be able to support and take care of myself, and that furthering my education is the first big step in making that happen!"*

-Naomi



A portrait of a young woman with long dark hair, wearing a dark blue top, looking directly at the camera with a slight smile. The background is a wooden door with brass handles.

EQUIPPING FOR LIFE

Olive Crest ensures that each of our children is equipped with the resources, knowledge, and support needed to accomplish his or her goals. **Big or small, we believe every achievement is important in creating a path to becoming successful.**

 COUNSELING

 EDUCATION

 LIFE SKILLS

At 16, Matilda's life was spiraling out of control. As a child, her life was marred with the pain of a family troubled by **domestic violence and substance abuse**, and she seemed destined to follow in her parents' footsteps.

Matilda turned to gangs and drugs to find solace, but the hurt she felt couldn't be numbed. It manifested into angry outbursts and eventually, **she ran away**. She was constantly in trouble and soon found herself on probation.

But, **this last year, she was connected to Olive Crest, and for the first time, had someone who listened to her and could see the pain she endured as a little girl through her outbursts.** They made sure she received individual counseling, anger management skills training, and other support that helped her feel loved and hopeful for a better future.

Today, Matilda is thriving. She is drug-free and her attitude and behavior have improved tremendously. **Entering her last year of high school, she is currently deciding whether to attend college or enlist in the Navy.** Whatever Matilda decides to do, she is now equipped to live a successful and prosperous life.

STRONG FAMILY

Olive Crest’s philosophy of unconditional care is life-long and imprints a sense of security that is often expressed throughout our hallways with pride—*“Once an Olive Crest kid, always an Olive Crest kid!”* Our children can feel confident in the knowledge that they will always have a family to rely on.

According to some of our Olive Crest children and teens, **A STRONG FAMILY IS...**

“a group that loves each other and they eat together and they buy each other presents on their birthdays.”
Julia, 5

“a group of people you cherish and love.”
George, 15

“by definition, is parents and their children, but to me family is the people that you care most about whether they are blood related or not.”
Justin, 18

“people who love and care about you. It is also getting to do things, like go out to eat and go to the aquarium.”
Nolan, 11

“a bunch of people that stick together, and sometimes they live in the same house.”
Natalie, 8

“people who are with you forever and help you with everything.”
Makayla, 13

-  COMMUNITY
-  CONFIDENCE
-  PERMANENCY



A GIVING HEART...

STORIES OF TRANSFORMATION

OLIVE CREST IS BLESSED WITH THOUSANDS OF SUPPORTERS. BELOW ARE A FEW UNIQUE HIGHLIGHTS.

Diane Saunders



Diane has been a part of the Olive Crest Family for over 30 years. She is one of the founding members of our original Kids at Heart support group, serving from 1988 to 2008. Since 2010, she has been a Trustee of the Los Angeles Region and has served in multiple leadership roles as a Trustee, from Vice President to President. Over these 30 years of service, Diane along with her family, have volunteered hundreds of hours to help support our mission - from coordinating picnics for our foster families, overseeing fundraising events, staffing informational booths for Olive Crest, mentoring transitional age youth, adopting families for the holidays, creating Easter baskets with her church, and so much more.

Diane, however, is so much more than what she gives to Olive Crest. Her late husband, Bob, also served as a Trustee for over 25 years and they are proud parents of two children, Ryan and Kelli.

Mr. and Mrs. Tom and Jennifer Mangione



Tom and Jennifer's lives are marked by generous hospitality. Tom has served as an Olive Crest Trustee since 2011, twice as President for the Inland Trustees, his current role which he has held since 2021. Throughout these years, Tom and Jennifer have consistently opened up their home as a venue for the Night in Tuscany event and for Trustee Meetings. Since 2011, they have committed hundreds of thousands of dollars and hundreds of hours of their time toward the work of bringing children and families in crisis out of isolation and into a loving community. This year they've generously demonstrated their belief in the services we provide by making a substantial lead gift for the Transforming Lives Campaign at Crest Cottages. A couple who truly delights in knowing and welcoming others, they have leaned into the mission and vision of Olive Crest, and many children and families have been impacted as a result.

Mr. and Mrs. James and Lisa Woodside



James and Lisa Woodside are a part of a family legacy that gives back to the community. They have been involved with Olive Crest for over 10 years, and Jim currently serves on the Board of Directors as Board Chair. The Woodsides feel it is a blessing and a privilege to be involved with a compassionate organization on the front lines, stepping up to do whatever it takes to keep children safe and to strengthen families in our communities.

The Woodside family lives out their legacy by joyfully giving back to the community through volunteering, donating gifts and ongoing support of Olive Crest. Investing in Olive Crest's vision for the future, the Woodsides have made a leadership gift to Olive Crest's Transforming Lives capital campaign.

As it was passed down to them, they have passed down to their children the command to "Love your neighbor as yourself," including through intentional giving. Jim and Lisa's family include son Matthew, daughter and son-in-law Jessica and Caleb - and their newest addition granddaughter Harper.

Mr. and Mrs. Dave and Terry Karlman

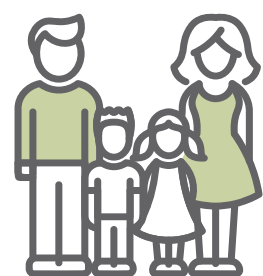


Dave and Terry Karlman embody the words of Paul from Acts 20, "In everything I did, I showed you that by this kind of hard work we must help the weak, remembering the words the Lord Jesus himself said: 'It is more blessed to give than to receive.'"

The Karlmans moved from San Diego to Las Vegas in 2021 and immediately sought to get involved in the church and Christian non-profit community. Dave, CEO of Deprima Ventures for more than 21 years, and Terry, a gifted entrepreneur and counselor, made a connection to Olive Crest through another couple they were friends with. The couple quickly developed a love for the mission of the Olive Crest ministry to strengthen hurting families and children in crisis.

As faithful donors, the Karlmans established a significant legacy gift which will allow us to serve more children and families for years to come.

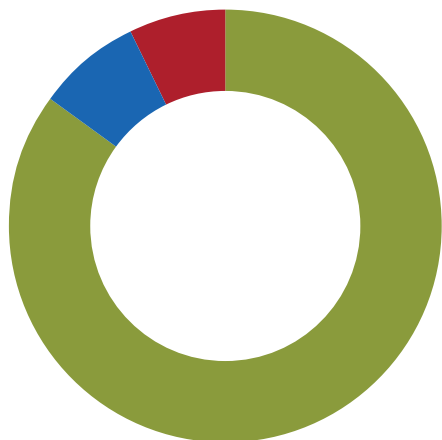
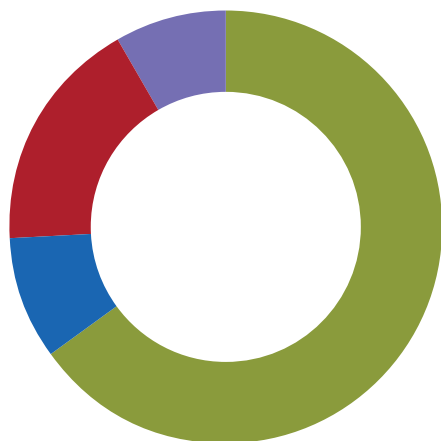
2023 FINANCIALS AND IMPACT



44,799
CHILDREN & FAMILIES
IN CRISIS STRENGTHENED

FUNDING SOURCES

- Public Support: **65%**
\$54,339,614
- Olive Crest Academy: **9%**
\$7,667,217
- Private Support: **18%**
\$14,625,923
- Capital Campaign: **8%**
\$6,716,976



FUNDING ALLOCATION

- Programs: **85%**
\$65,220,034
- Administration: **8%**
\$6,213,445
- Development: **7%**
\$5,163,263



318
TRANSITIONAL
AGE YOUTH
EQUIPPED FOR LIFE



5,000
CHILDREN & FAMILIES
SERVED EVERY DAY

CHILDREN EXPERIENCED

412,242



CUMULATIVE SAFE DAYS
1 Individual x 24 hrs Free from Crisis = 1 Safe Day

98.9%
OF CHILDREN
IN OUR CARE
FOUND SAFETY &
STABILITY



83,148

COUNSELING
SESSIONS



3,690,254

VOLUNTEER HOURS

= \$53,703,483.60 COST SAVINGS





OLIVE CREST

2023 ANNUAL **IMPACT REPORT**

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