Today’s Date

Dear NAME/GROUP,

In the time it takes you to read this letter, at least six reports of child abuse will be made. As a matter of fact, every 10 seconds in the United States, a report of child abuse is made. And, every day…five children die from abuse. I have chosen to do something about this, to take a stand and declare that Child Abuse Stops Here! I have one goal: a world without child abuse.

During the entire month of September, I will be raising money and awareness to support Olive Crest during their Child Abuse Stops Here campaign.

I am participating to help Olive Crest further its mission in helping children and families and ending child abuse*. Did you know:*

* Since our founding in 1973 we have served over 150,000 children and families.
* Olive Crest’s child abuse prevention programs have a 98% success rate at keeping kids out of harm’s way in safe homes, with caring families.
* 88% of Olive Crest kids end up in a permanent home either through adoption or by returning to a strengthened biological family.

Thanks to the generosity of supporters like you, Olive Crest has served over 23,548 children and families in just 2020 alone. Please help me reach my fundraising goal by making a 100% tax-deductible donation to Olive Crest by donating online via my personal fundraising website – [INSERT WEBSITE LINK] or by mail to [INSERT ADDRESS] by [INSERT DATE].

I can assure you that every dollar gets us one step closer to the day when child abuse is no more. We are saving lives today. We are helping one child and one family at a time.

Can I count on you to partner with Olive Crest and me to declare “Child Abuse Stops Here…with us!”

With respect and gratitude,

NAME