



OLIVE CREST®

Strong Families, Safe Kids

2021 ANNUAL **IMPACT REPORT**

Serving children and families in crisis in California, Nevada, and Washington since 1973.

Dear Friend,

Our 2021 fiscal year began in the middle of the COVID-19 global pandemic. For many, this season will forever be remembered as a time of uncertainty, loss, and isolation. Even now, we are just beginning to understand the far-reaching consequences of this history-shaping moment.

Yet, the turmoil will not be the only thing this year is remembered for.

This was a year which brought us together, and together we found new ways to carry out our important mission. A year when our partnerships became more integral, as we depended more than ever on the generosity and creativity of these relationships. A year when YOU, our Olive Crest families, supporters, and volunteers rose to the occasion to create a lasting impact for thousands of children and families in crisis.

I have no doubt that our 5 decades of strengthening, equipping, and restoring children and families in crisis, prepared Olive Crest for “a moment such as this.” A moment when the power of God, family, and community, would shine as a beacon of hope no matter how dark the crisis may appear.

For these reasons (and more), I am pleased to report that despite the frequent challenges of the past year, because of you, our 2021 fiscal year ended as one of the most successful years in our 48 year history.

As we look toward the future, our resolve is unshaken. If the devastating effects of a global pandemic would not stop us, then we are all the more confident that we will reach our vision to serve 1.2 million children and families in crisis by 2030.

It is my hope that the pages that follow will provide a small glimpse of our ongoing work and mission, as well as a clear picture of how we have faithfully stewarded the financial resources you have entrusted to us.

I'm honored to work with such a remarkable community of friends, families, and champions. Thank you!



Donald Verleur

DONALD VERLEUR
CEO, OLIVE CREST

OLIVE CREST IS DEDICATED TO PREVENTING

CHILD ABUSE BY STRENGTHENING, EQUIPPING,

AND RESTORING CHILDREN AND FAMILIES IN

CRISIS... “ONE LIFE AT A TIME”®



CONTINUUM OF CARE

CHILDREN & FAMILIES IN CRISIS

- ABUSE
- NEGLECT
- ISOLATION

SAFE HOME

- SAFETY
- BELONGING
- STABILITY

EQUIPPING FOR LIFE

- COUNSELING
- EDUCATION
- LIFE SKILLS

STRONG FAMILY

- COMMUNITY
- CONFIDENCE
- PERMANENCY

By partnering with Olive Crest, you help **break the cycle of abuse and neglect by empowering children and families** in crisis to become healthy and productive.





EVERY DAY THERE ARE AN AVERAGE OF **8,640**
REPORTS OF CHILD ABUSE IN OUR COUNTRY
AFFECTING OVER 16,000 **CHILDREN.**

In many cases, the cycle of abuse and neglect is passed on from generation to generation and in the most extreme cases, the effects of these experiences can lead to tragic ends. By all measures, Thomas was destined to be yet another casualty of this crisis: raised by a physically abusive father and a drug-addicted mother, and experienced multiple traumas that manifested as social disorders which made everyday life a challenge.

At 6 years old, he entered the child welfare system, and over the next 3 years he went to 4 different foster homes and never felt a sense of safety or security. Once at Olive Crest, he was placed in a home and began letting his guard down. When he arrived, he remembers having a lot of anxiety, fear of change, and challenges with trust.

Now 18, Thomas just successfully graduated from high school, and is thriving.

He recently reconnected with his mom for the first time, and found that she is now drug-free. He helps other kids with their homework, volunteers doing chores around the house, and helps clean and cook as needed.

“I am so thankful to have grown up the way that I did. I have been encouraged and learned so much these past 10 years at Olive Crest, and feel confident about getting a job, making new friends, or really – anything! I know my community will have my back, no matter what.” – Thomas

Thomas has volunteered to mentor younger kids at Olive Crest, remembering how he felt when he arrived not so long ago. This new leadership opportunity has propelled his personal growth, while also giving him a sense of deep purpose. **Your support transformed his life.**

Together, we can ensure
child abuse stops here.
Your involvement and support
help create the solution.

CHILDREN & FAMILIES IN CRISIS



ABUSE



NEGLECT



ISOLATION

Right now, there are too many children and families in crisis. For them, hope for a brighter tomorrow seems like an impossible dream and the crushing isolation they experience only perpetuates the cycle of abuse and neglect. But there is hope! Every day, our compassionate Olive Crest community is unwavering in our mission to stop child abuse, one family, one child, “One Life At A Time”®.



SAFE HOME

A safe home is more than a bed and a roof over your head; it's a place to experience healing, belonging, and the love of a family. For many children in crisis, a safe home is a true miracle.



SAFETY



BELONGING



STABILITY

“I remember being new to America, pregnant with my second child, and living out of a car.” – Beza

Beza arrived from Ethiopia with her husband and their one-year-old son, Gabrael. Beza was pregnant at the time, unable to secure an apartment, and had no option but to live out of a car. She specifically remembers thinking “I don’t want to be homeless, especially not with my children.”

When she was 7 months pregnant, there were unexpected complications and she needed to be taken to the hospital. She was placed on immediate bedrest, and with her husband, Yeneneh, working – there was no one to help care for Gabrael.

“If you don’t have anything here; if you don’t have family, it’s very hard for you.”
– Yeneneh

When the hospital staff learned about their situation they referred them to Olive Crest. As soon as they heard of the need, Dave and Konnie felt moved to open up their home to Gabrael while Beza was in the hospital.

The isolation they had experienced was instantly replaced by a true sense of community. “It was a gift from God”, Beza recalls. “We never lost connection with Gabrael. [Konnie] would text us all the time, about how he was doing, what he was eating, and she sent us so many photos.”

A season which could have ended tragically for this young family, possibly even resulting in Gabrael being removed from their care, became an unexpected blessing, because they knew that their little one was in good hands. Beza remembers it being as if he was “staying with his new grandparents.”

Today, Beza and Yeneneh have steady jobs, a home with their three sons, and because of the unexpected and generous support they received years ago, they also have a strong community. They didn’t need support forever, just for a season. They needed the care and compassion which God calls His church, His Family, to give to those who are lonely, weak, and vulnerable.

**“I COULDN’T HAVE EVEN WRITTEN THIS STORY
FOR ALL OF US. IT’S ABSOLUTELY BEAUTIFUL.”**

– KONNIE, OLIVE CREST SAFE FAMILY HOST MOM

EQUIPPING FOR LIFE

Children who are safe and stable can begin to heal. But this is just the beginning. To break the cycle of abuse, children and their families must be equipped with the skills and tools they need to live healthy, productive lives.



COUNSELING



EDUCATION



LIFE SKILLS

Alicia, 23, graduated from Olive Crest’s transitional housing program two years ago. By all measures, she had successfully transitioned to adulthood. She was living independently, holding a steady job, and building close friendships. Last fall, she reached out to us to share some exciting news. She was pregnant and wanted to invite her Olive Crest Mentors to her baby shower!

“IT WAS A JOY TO SEE ALICIA EXCELLING. SHE WAS RADIANT! IT WAS AN INCREDIBLE TRANSFORMATION FOR THIS YOUNG WOMAN...”

“She did tell me that she was a bit nervous about the baby coming but I assured her that she could do it and that should she ever need anything she could reach out. **I reminded her that ‘once an Olive Crest family member, always an Olive Crest family member’**, something we rehearsed hundreds of times when she was in our program.” – Anita H., Alicia’s Mentor

Alicia gave birth to a healthy little girl, but then things quickly started to unravel. The anxiety from a lifetime of abuse and neglect came flooding back. Alicia panicked. Every cry, every need, was paralyzing. Her emotions were so intense that she finally told the hospital staff she could not take care of the baby.

Olive Crest found out, and immediately jumped into action, mobilizing an army of volunteers. We placed the baby in a safe home with one of our families, while a team of mentors, counselors, and educators wrapped around Alicia to quickly develop a plan which would allow her to manage the stress of a new baby.

Her Olive Crest family was surrounding her with the love and support she desperately needed.

The team posted step-by-step instructions all over Alicia’s apartment—how to make a baby bottle, change a diaper, develop nap schedules, etc. so that when the stress became paralyzing again, all she had to do was take a deep breath and follow the directions step-by-step.

Amazingly, she and her baby were back together again within one week!





STRONG FAMILY

Everything we do, from providing safe homes, to equipping children and families for life, is propelled by a vision of a strong family for every child.



COMMUNITY



CONFIDENCE



PERMANENCY

Eva (10) and Lucy (5), suddenly had their world turned upside-down when their mother's life was tragically taken by their father. The two young girls found themselves suddenly without a mom, without a dad (as he was incarcerated), and without a family to belong to. Isolation had always been a sad reality for this family, with no extended family members nearby, and no church or community.

As God's timing provided, newly approved and very excited, Olive Crest parents Joel and Andrea were waiting for children to care for. **And within hours of learning about Eva and Lucy, Joel and Andrea were getting ready to welcome these two little girls into their home.**

To make sure that the girls had a comfortable first night in their new home the Olive Crest community mobilized to deliver blankets, coloring materials, and stuffed animals for the girls, and one Olive Crest Business Partner even donated a brand-new bed for each girl.

"I FELT LIKE OUR FAMILY WAS SO LOVED IN THAT MOMENT,"

Andrea recalls, holding back tears. "Everything that we could have possibly needed - even more than we needed - was taken care of."

This outpouring of tangible and emotional support for the family was a blessing, but what happened a few weeks later was even more remarkable.

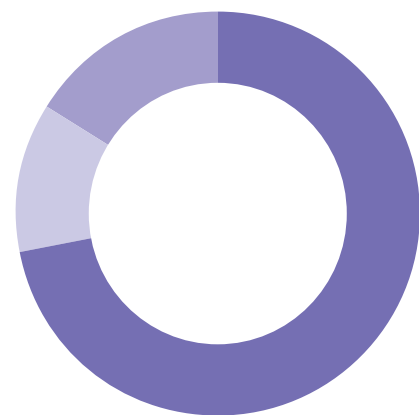
One morning at breakfast, Eva was unusually quiet. When asked if something was bothering her, she nodded and softly asked if it would be possible to have a memorial service to say goodbye to her mom.

"It hit us like a ton of bricks," said Joel. "They needed space to process, to grieve, but in all the commotion and newness of fostering, we just didn't think of it. Eva was asking for something which seemed like a 'no-brainer' but we didn't have a clue where to begin, so of course, we called Olive Crest."

Again, our community sprang into action. **Members from several local churches volunteered to lead worship, donated refreshments, and coordinated a beautiful celebration of their mom's life.** The event reached its high-point as the girls read aloud the notes they had written to their mom. At the words "Dear mommy," there was not a dry eye to be seen.

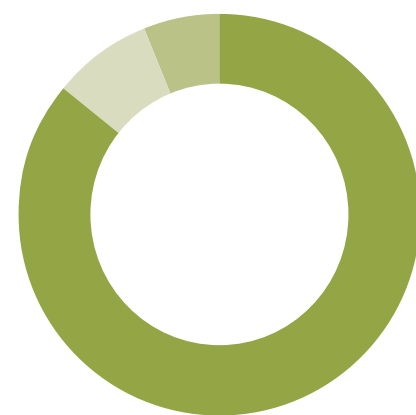
Eva later said it was "one of the most special days of my life" and little Lucy, in her 5-year-old innocence, said it was like a "really good dream". The memorial was a blessing not just for the girls but also to the many neighbors, teachers, and friends in attendance who were amazed by the generous outpouring of love and care from this community... this Olive Crest family.

2021 FINANCIALS AND IMPACT



FUNDING SOURCES

- Public Support: **72%**
\$ 47,640,843
- Private Contributions: **16%**
\$10,815,337
- Olive Crest Academy: **12%**
\$7,721,331



FUNDING ALLOCATION

- Programs: **86%**
\$ 54,423,459
- Administration: **8%**
\$5,198,675
- Development: **6%**
\$3,957,408

18,235

CHILDREN
& FAMILIES
IN CRISIS
STRENGTHENED



4,000

CHILDREN
& YOUTH
SERVED
EVERY DAY



3,542,608

= \$61,321,118 COST SAVINGS

VOLUNTEER
HOURS



201

TRANSITIONAL
AGE YOUTH
EQUIPPED FOR LIFE

102

ADOPTIONS
FINALIZED



CHILDREN EXPERIENCED

751,034



CUMULATIVE SAFE DAYS

(1 CHILD X 24 HRS. FREE FROM CRISIS = 1 SAFE DAY)

99.6%

OF CHILDREN
IN OUR CARE

FOUND SAFETY
AND STABILITY



114,551

COUNSELING
SESSIONS



BOARD OF DIRECTORS

James Woodside
Board Chairman
Oltmans Construction Co.

Lucas Baerg
PriceSpider

Stephanie Byerly
Attorney

Joe Cesta
CBRE

Mike Haddad
Ronald Blue Trust

Jeff Mathews
Arden Limited Partnership

William Potter
Message Broadcast

Paul Rygalski
Managed Mobile, Inc.

Jill Wallace
Casala Group Inc.

EXECUTIVE TEAM

Donald A. Verleur II, MBA
Chief Executive Officer

Justin Laird, CPA
Chief Financial Officer

Stephen Christensen, CFRE
Chief Development Officer

Sharon Dean
Chief Administrative Officer

Annamarie Dachtler
Executive Director, Los Angeles

Kerri Dunkelberger
Executive Director, Orange County

Tracy Fitzsimmons
Executive Director, Inland and
Desert Communities

Paul LaRose
Executive Director, Pacific Northwest

Jimmy Monaghan
Executive Director, Nevada



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